

Social Media

Presentation Overview

As PowerPoint presentations become larger in size we decided to just send out a list with tools and links for you to try. The entire presentation will be available as download soon.

Market intelligence

www.lithium.com
www.klout.com
www.qdos.com
www.Socialmention.com
www.Backtype.com
<http://www.howsociable.com>
<http://vitruv.com/smi/>
<http://twittercounter.com/>
<http://www.frogloop.com/social-network-calculator>
<http://www.opensiteexplorer.org/>
<http://www.seomoz.org/term-extractor>

Applications

<http://qrcode.kaywa.com>
<http://createqrcode.appspot.com>
<http://www.wireless.att.com/businesscenter/solutions/mobile-marketing/mobile-barcode-download.jsp>
<http://questvisual.com/>
<http://aka-aki.com>
<https://addons.mozilla.org/en-US/firefox/>
(Firefox Add-ons)
<https://addons.mozilla.org/en-US/firefox/collections/ferbones/worldconcert-collection/> (Firefox collections – WorldConcert)

Are You On The Social Media Map?



Contact Details: Tino Langner
tlangner@worldconcertrpo.com
Tel: 312 348 1309

WORLDCONCERT ADVANTAGE

At WorldConcert - our sole focus is recruiting people. Not just any people. The best people. The ones with the talent to advance your goals. The ones who will cover your back in the conference room. The team players who care about winning as much as you do.

With nine offices across the country and more than 100 full-time recruiting experts experienced in their respective fields, our consultants have genuine curiosity about how you operate – and how the right people can make a difference.

Communication management:

www.nutshellmail.com
<http://ping.fm>
www.digsby.com